

60 second presentations: a guide for visitors

You've been invited to attend The Bath Business Club and told that you'll have the chance to present your business for one minute. Once you have joined, the objective of the presentation each week is to enhance other members' understanding of your business and help them to recognise the opportunity to generate referrals for you.

At this stage, we suggest you simply tell us:

- who you are,
- where you are based and
- a brief outline of what you do.

We can learn more about your business over the course of your membership.

Many people find it a challenge to speak in public. Remember that you are amongst people who want you to succeed and want to learn about your business, so please feel at ease.

60 seconds passes very quickly, so best to keep it simple! The basic format usually comprises:

- your name
- company name
- location
- description of business (in a few sentences)
- end with your name and company again

Remember to state your name very clearly both at the beginning and the end of the presentation so that we remember who you are.

Should you decide that you would like to join our group please inform us and we can explain more detail...

You can also find more details on our website:

<http://www.thebathbusinessclub.co.uk>